

Global EJ Flexes Its Asia Pacific Muscles



The new EJ stock holding yard, Brendale, Brisbane.

The first impression you get as you arrive at the new EJ in Brendale, Brisbane, is the vastness of the stock holding. It's emphasised by the fact that to get to the main office, you actually circumnavigate the holding yard.

Impressive is one word to describe it, but exciting is probably the best because suddenly, you realise what this extraordinary stock holding can mean to your business: instant delivery of a large part of the inventory on offer by global giant EJ.

The scale of the new EJ property is an indication that EJ is not only here to grow, it's here to own this marketplace. Apart from an expansive, ready-to-roll-out stock holding, the manufacturing and customising plant has been upgraded to maximise its potential for higher demand.

And to go one better, EJ in the Asia Pacific has enhanced its service offering further with new collaborations for the supply of poly-concrete and composite product extensions across the range of pits and covers.

"We must meet the demand for new composite covers and other components; they're tough materials but they're comparatively light, so they're easier to manage at installation and maintenance," commented Simon Bottomley, General Manger of EJ in Asia Pacific.

"We're constantly innovating in this category with the demand coming for more versatile, long-lasting electrical pits and covers. For Class B rated covers, we have the range, coupled with the ability to customise and client brand most components. We believe there's a massive future for this category of product and for EJ."

"Moving to a larger facility gives us the ability to grow our inventory in all directions and more importantly, still be able to deliver orders fast."

For information or for an appointment to visit our new Brendale, Brisbane facility, please call your nearest EJ branch or 07 3216 5000.