

EJ Goes To Uni As Mentor & Coach



EJ lays the groundwork for future generations.

At EJ we live our Core Values. One of these values is Social Responsibility and our community engagement in Brisbane is to work with Griffith University and their Mentoring Scheme. The Griffith Industry Mentoring Scheme has been running for 20 years and makes a significant contribution to students' career development.

EJ Asia Pacific General Manager Simon Bottomley is a Griffith Alumni - a Graduate of the Business School with a B.Com. Satisfying the key value of Social Responsibility, EJ has committed to being involved in helping final year business students, readying them to take on new challenges in the first steps of their careers.

The Griffith Uni Mentoring Scheme matches students to mentors and facilitates the initial meetings. In conjunction with EJ and Griffith, Daisy Tran is an international student from HCMC, Vietnam and is now finishing her degree in Business, majoring in marketing.

At EJ, our leadership teams are multipliers. Simon explains "I personally have been able to use these 'multiplier skills', put on my 'coach's hat' and help Daisy to grow from her successful transition in university to working in the international and fast-paced business world.

Daisy has used her current business skills to work on various marketing projects for EJ in the Asia Pacific, including developing our program for engagement with University engineering schools to create brand and product awareness; making contacts within the various Universities and has reviewed and advised on our digital and social media activities. She has also assisted in the creation of marketing materials and other forms of customer connection.

And here's the pay-off. The Griffith University's Nathan Campus has dramatically expanded and is another showcase for our product, installed with new building and roadworks construction. For any information on EJ product, please contact your nearest branch or call 07 3216 5000.